



Maltby Pony Baseball ☐ **P.O. Box 2816** ☐ **Woodinville** ☐ **WA** ☐ **98072**

2011 Fence Line Sponsorship

Dear Merchant:

Soon the nice weather will return and baseball will be in the air, with local kids running around the bases at Maltby Park excited that another baseball season is near. Maltby Pony Baseball is once again looking for sponsors to line the outfield fence on Maltby's South Field. I would like to thank our past sponsors for their support and we hope that those businesses that have not sponsored youth baseball at Maltby will consider doing so this year.

As with all youth sports organizations the ability to raise funds determines our future. This is especially true of our organization. On top of our normal operating costs Maltby Pony Baseball is responsible for our share (about \$33,000) of keeping Maltby Park open throughout the year. At our current rate of growth we will soon need additional places to play as well. Your participation in our fence line sponsorship program will help us continue to provide quality baseball for our community and plan for the future.

In an effort to keep costs down we have decided to go with a 42" x 8' vinyl banner because the costs is significantly less than the wood signs we have been using. This year's sponsorship will once again be \$300, and your sign will be displayed from March - August.

How to get a Sponsorship Banner!

1. Send a check for \$300 made out to Maltby Pony Baseball to:

Maltby Pony Baseball
P.O. Box 2816
Woodinville, WA 98072

2. Send art work for banner in print ready format to: Kirk Gillett, Fundraising Director at kagillett@comcast.net.
3. Please send contact information: Company Name, Contact Person, Phone Number, and E-Mail.
4. Once payment and art work have been received I will send art work to Pat Burghardt at Woodinville Signs to have the banner made.
5. Signs will be put up on the fence by March 31st and will remain up through August.

Maltby Park is located alongside heavily traveled Broadway Avenue. Approximately 250 regular season games and 150 tournament games are played at the park annually. Please don't miss out on the opportunity to support youth baseball, ensure a community park stays open to the public, and gain valuable advertising for your business!

For your convenience this year we have added PayPal services to our website if you would like to make your donation in that manner. Simply go to our website www.maltbybaseball.org and along the right side you will see "Outfield Sign Sponsorship". Click on the "Donate" button to make your sponsorship payment through PayPal.

If you have any questions please send me an e-mail at kagillett@comcast.net or you can call me at 206-595-8563. Thank you for your support of youth baseball!

Sincerely,

Kirk Gillett
Fundraising Director